

## **Cookie Policy**

## Cookies and Other Tracking Technologies

When you interact with the website or e-mails, we (or our third-party service providers) may use cookies, clear gifs, web beacons, Flash LSOs, or similar technologies to track user activity and to collect user data.

**Cookies:** A cookie is a piece of data stored on the user's hard drive containing information about the user. Most web browsers automatically accept cookies, but if you prefer, you can edit your browser settings to block them in the future. The help notes in most browsers will tell you how to prevent your computer from accepting new cookies, how to delete any cookies already received, how to have the browser notify you when you receive a new cookie, and how to disable cookies altogether. Information on how to do this in many browsers is available from a number of external websites.

**If you choose to disable cookies:** Users of our website who disable their web browser's ability to accept cookies will be able to browse the website to some extent, but some of the features may not function properly. Please note that not all other tracking technologies can be disabled.

**E-mail Tracking:** In our e-mails we may use tracking technologies, including web beacon images. E-mail tracking will be activated when you download and display images in our e-mails or click on any link within our e-mails. It is not possible to turn off link tracking technologies but you can choose to set your e-mail client never to display images. Instructions for this will be found within your e-mail software or service.

We may use the information that we collect about you through cookies and other tracking devices for the purposes described in our <u>privacy policy</u> and also as described in the section below entitled "Aggregate Information".

## **IP Addresses**

IP addresses accessing our website may be collected by our analytics and administration processes. This information may be used by us for marketing purposes. In addition, if we believe that certain visits or visitors to our website are breaching our website terms of use, or if we are compelled for legal reasons, we reserve the right to analyse IP address data in conjunction with other data.

For users who access the restricted parts of the website, we may analyse and use information about IP addresses in order to ensure that users of this website are authorised to access the restricted parts of the website or if we are compelled for legal reasons.



## **Aggregate Information**

In addition to the uses of cookies, tracking technologies and other information detailed above, we may track aggregate information such as, but not limited to: the total number of visitors to our website; the number of e-mails opened; the number of visitors to particular pages on the websites; browser types and devices used to access the website or our e-mails; the geographical location of visitors to the website; referrals to our website from e-mails; and so on, and we may analyse this data for trends and statistics in order to report on performance and to help us improve our website and services and so run our business effectively.

Disclaimer: Whilst Cyber1st Ltd has taken all reasonable efforts to ensure that the contents of this policy are complete and accurate as of Apr 2025, Cyber1st Ltd does not accept any responsibility for any errors or omissions.

If the recipient believes there are any errors or omissions, they must bring them to the attention of Cyber1st Ltd as soon as practicable after discovery.

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